

### **THE NEVADA CITY LIVING HISTORY MUSEUM (NCLHM)**

The Nevada City Living History Museum (NCLHM) has been engaging the tourists of Montana since 2001. Over the years the program has grown from a one-weekend event to an event every weekend between Memorial Day and Labor Day with events in the shoulder seasons (such as the popular Al' Hallows Eve). NCLHM is a great way for families to spend time on their vacations.

Not only does the museum have a large collection of artifacts, but also through the living history program the museum offers a fun, engaging way for visitors to learn about Montana's past. The program teaches the early history of life in early Montana through hands on learning, demonstrations of period skills, and historic presentations of actual events (such as the trial and hanging of George Ives).

The 2013- 2014 season saw approximately 400,000 visitors to the site. Cultural heritage tourism is an important industry that draws visitors from around the world. Sites like Colonial Williamsburg on the East coast are a huge draw for tourists, and Montana has a hidden gem in Nevada City. The quality level of historic performance at Nevada City has been recognized by experts in the cultural heritage industry, and as the site gets better advertising, the growth of visitation to the site is going to continue to climb.